

The Boston Coaches Academy

2010-2011

Course Guide, Calendar &
Registration Form





PROFESSIONAL DEVELOPMENT SERIES

The Boston Scholar Athlete Program is very excited to announce its new Professional Development series designed specifically for the Coaches of Boston!

The goal of the Boston Coaches Academy is to provide the best possible resources to help you enhance your programs. We have collaborated with:

Boston Youth Sports Initiative
Wheelock College: Department of Sports Based Initiatives
Sport in Society
Positive Coaching Alliance
The Institute for Sport Coaching
Boston Public Schools

The Boston Coaches Academy has developed a four (4) course curriculum that is designed to meet your needs and expectations.

These courses are offered **FREE OF CHARGE** to all BPS coaches. For your convenience, each course will be offered three (3) times a year. Once you have completed all four (4) courses, you will receive a notification that you are a Certified Boston Coaches Academy Coach! This certificate can be used as credit at Endicott College for their Masters in Education in Athletic Administration.





COURSE GUIDE

Academy Course 100: *Program Development*

Date: 11/2 1/25 4/5
Time: Completed (4:30-7:30PM) (4:30-7:30PM)

Academy Course 200: *Team Development*

11/16 2/15 4/26
Completed (4:30-8:00PM) (4:30-8:00PM)

Academy Course 300: *Community Development*

Date: 12/7 3/8 5/17
Time: (4:30-7:00PM) (4:30-7:00PM) (4:30-7:00PM)

Academy Course 400: *Player Development*

1/11 3/29 6/7
(4:30-7:00PM) (4:30-7:00PM) (4:30-7:00PM)

Academy Course 100 – Program Development: This interactive workshop will provide new and experienced coaches with an opportunity to develop or refine their coaching philosophy and learn new and engaging strategies to increase player success. Through modeling and peer-to-peer exchange coaches will explore a variety of motivational techniques and obtain tools to support setting a positive culture within their program to enhance athletes' experience and performance. Through hands on drills, coaches will learn new methods of teaching skills and how to improve engagement of students with diverse skills and backgrounds. Finally, coaches will be provided with an overview of youth development stages to better understand the physical and social development of their athletes. **Taught by Diana S. Cutaia, Director of Athletics and Sport-based Initiatives at Wheelock College**

Academy Course 200 - Team Development: This workshop will focus on providing the interscholastic coach the tools and strategies necessary to conduct season and individual practice planning. Special emphasis will be placed on practice planning including the introduction of the “games approach.” The games approach provides a coach a toolkit to assist in reducing practice boredom and increasing opportunities for learning game tactics and strategies. A review of how to teach sport skills will be provided as well. Also, coaches will learn about the mastery approach to sport skill learning and how this approach will enable their athletes to accelerate their development. The mastery approach is a positive mental approach to making mistakes and will enable athletes to overcome their fear of failure. **Taught by Institute for Sport Coaching**

Academy Course 300 - Community Development: This course is designed to cultivate the concept of “TEAM” on and off the playing fields. Using an approach based on active leadership skills, participants will learn how to engage parental and community partner support which would include volunteering, fundraising, operations assistance, healthy fan behavior, and more. In addition, participants will explore the cultural competency skills necessary for organizing different segments of the community into a larger support system for athletic programs, and for effectively coaching and mentoring urban youth. **Taught by Sports in Society, Northeastern University**

Academy Course 400 - Player Development/Sportsmanship: Positive Coaching Alliance, a non-profit organization with Doc Rivers on its National Advisory Board, will be offering a 3 hour, interactive workshop, predicated on the Principle of “Double Goal Coaching,” featuring an emphasis on both Winning and Teaching Life Lessons. Attendees will be challenged to identify and create a team culture that emphasizes character development, in an atmosphere designed to foster peak performance. In addition, PCA will focus on student-athletes as well, with the introduction of the “Triple Impact Competitor.” In this part of the workshop, PCA will share theories and tools designed to help create student leaders, by empowering them to make themselves better, their teammates better, and the game better. **Taught by Positive Coaching Alliance**



SCHEDULE

Coaches Academy Schedule

2010-2011

SEPTEMBER 2010

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

6 Labor Day

OCTOBER 2010

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

NOVEMBER 2010

S	M	T	W	Th	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

2 Academy Course 100: Program Development (4:30-7:30 PM)

16 Academy Course 200: Team Development (6:00-9:30 PM)

DECEMBER 2010

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

7 Academy Course 300: Community Development (Time: 4:30-7:00PM)

JANUARY 2011

S	M	T	W	Th	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

11 Academy Course 400: Player Development (Time: 4:30-7:00PM)

25 Academy Course 100: Program Development (Time: 4:30-7:30PM)

FEBRUARY 2011

S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

15 Academy Course 200: Team Development (Time: 4:30-8PM)

MARCH 2011

S	M	T	W	Th	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

8 Academy Course 300: Community Development (Time: 4:30-7:00PM)

29 Academy Course 400: Player Development (Time: 4:30-7:00PM)

APRIL 2011

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

19 Academy Course 100: Program Development (Time: 4:30-7:30PM)

26 Academy Course 200: Team Development (Time: 4:30-8PM)

MAY 2011

S	M	T	W	Th	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

17 Academy Course 300: Community Development (Time: 4:30-7:00PM)

JUNE 2011

S	M	T	W	Th	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

7 Academy Course 400: Player Development (Time: 4:30-7:00PM)

JULY 2011

S	M	T	W	Th	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



FAQ's

Frequently Asked Questions

How much do the Coaches Academy Courses cost?

The courses are FREE to all high school coaches in the Boston Public School system. That includes paid and volunteer coaches. It is the belief of the BSA that every person working with our city's youth should benefit from this program.

What do I receive upon completion of all (4) courses?

Upon completion, you will receive a certificate that states you are a "Level 1 Certified Coach" of the Boston Coaches Academy.

Do I have to take the classes in order?

No, you do not have to take them in order. Each course is offered (3) times a year so that you can fit them into your schedule.

Is this the same as the MIAA trainings?

No. The MIAA is the state governing body for Interscholastic Athletics and is responsible for certifying all coaches.

Does completion of the Boston Coaches Academy courses satisfy the state MIAA requirements to coach?

No. The Boston Coaches Academy operates separately from the MIAA and does not satisfy any elements of the state certification courses. For information about the MIAA, go to www.miaa.net, or contact the Boston Coaches Academy.

What happens if I signed up for a class, but cannot attend?

Contact the BSA (see contact information below) so we can reschedule you into another course. Remember, space is limited, so please let the BSA know early.

Are there going to be more levels?

Yes. Each year the Boston Coaches Academy plans to grow its curriculum and bring more in-depth trainings to the coaches of Boston. The goal is to have all of our coaches complete a total of (8) courses, over (3) years to reach a "Level 3: Boston Master Coach".

Do I receive PDP's for attending and receiving the certificate?

The BSA is working with area universities to develop a PDP program so that all coaches can receive PDP's towards their degrees or Steps.

Do I HAVE to take these courses?

Although strongly encouraged, attendance at the Boston Coaches Academy courses is not mandatory. The courses are offered on a first come first serve basis.



Endicott College's Van Loan School of Graduate and Professional Studies is now accepting completion of the Boston Coaches Academy Courses.

All coaches that register and complete all four (4) 1 credit Coaches Academy courses will receive credit for a M.E.D. course with the ENDICOTT COLLEGE MASTERS IN ATHLETIC ADMINISTRATION Program. This Masters degree program is a twelve (12) course fourteen (14) month hybrid format that focuses on ATHLETIC ADMINISTRATION. Boston Coaches Academy registered students will take 11 courses to get their Masters degree. Total Price for that program in SEPTEMBER 2011 will be \$ 1110 a course or \$12,100 total price.

For more information and a complete course listing from Endicott College, please contact the BSA Athletic Director Evan Davis or Richard Benedetto, Associate Dean of Graduate Programs at Endicott College, or visit www.endicott.edu/gps

ENDICOTT COLLEGE
BEVERLY, MASSACHUSETTS

Endicott College
School of Graduate & Professional
Studies
376 Hale St.
Beverly, MA 01915
Telephone: (978) 232-2084



Boston Scholar Athlete Program

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617-517-4526

Boston Public Schools Athletics

Ken Still *Director of Athletics*

Location: White Stadium

kstill@boston.k12.ma.us

617-635-8143

Wallace Johnson *Assistant Athletic Coordinator*

Location: White Stadium

wjohnson@boston.k12.ma.us

617-635-8143

F. Darlene Knight *Athletic Support Coordinator*

Location: White Stadium

dknight@boston.k12.ma.us

617-635-8143

William Fitzgerald *Equipment Manager*

Location: White Stadium

wfitzgerald@boston.k12.ma.us

617-635-8148

Mary Ellen Sheerin *Administrative Secretary*

Location: White Stadium

msheerin@boston.k12.ma.us

617-635-8143



Dr. Carol R. Johnson
Superintendent



CITY OF BOSTON – MASSACHUSETTS
THOMAS M. MENINO Mayor





Boston Coaches Academy Registration Form

Registration Closes the Day Before Each Course

Name: _____
(First) (Last)

Address: _____

(City) (State) (Zip)

School: _____

Sport: _____ Gender: _____

Telephone # () _____ () _____
(Home) (Cell)

Email Address: _____

Each course is offered (3) times a year to allow you to attend each one at your convenience. Please circle the dates of the courses you will be attending:

Academy Course 100: Program Development	Academy Course 200: Team Development
Date: 11/2 1/25 4/5	11/16 2/15 4/26
Time: Completed (4:30-7:30PM) (4:30-7:30PM)	Completed (4:30-8:00PM) (4:30-8:00PM)
Academy Course 300: Community Development	Academy Course 400: Player Development
Date: 12/7 3/8 5/17	1/11 3/29 6/7
Time: (4:30-7:00PM) (4:30-7:00PM) (4:30-7:00PM)	(4:30-7:00PM) (4:30-7:00PM) (4:30-7:00PM)

Please fax the completed form to:

617-541-6051

All Coaches Academy courses will take place at the following location:

Suffolk Construction Training Center 57 Magazine St. Boston, MA. The building is a **BIG BLUE BUILDING**.

FREE Parking: the entrance to the parking lot is on Cedric Street. There is also plenty of on-street parking

***Dinner will be served at all training sessions**

If you get lost or are running late please call 617-835-5147





Important Numbers/Notes:



Boston Scholar Athlete Program
65 Allerton Street, Boston, Massachusetts 02119
617-517-5204

